



BTL Group

biuro@btl-group.pl

www.BTL-group.pl

tel. +48 61 842 09 54



**DIGITAL STREAMING STUDIO.
HYBRID& DIGITAL EVENTS.
LIVE EVENTS. CONFERENCES.**



WHO WE ARE



BTL GROUP has been in business in Poland since 2001.

We are experts in providing technical services for various events - conferences, concerts, company events and meetings, product presentations and banquets.

WHAT MAKES OUR OFFER SPECIAL?

Country-wide operation we do events all over Poland (over 1,500 annually!);

Comprehensive organization of the biggest conferences in Poland (e.g. Climate Change Conference COP);

Our own, massive park of conference gear (over 1,000 devices) by renowned brands: Bose, Shure, Bosch, Philips, Brähler and Sennheiser;

Simultaneous translation cabins meeting the highest quality ISO requirements;

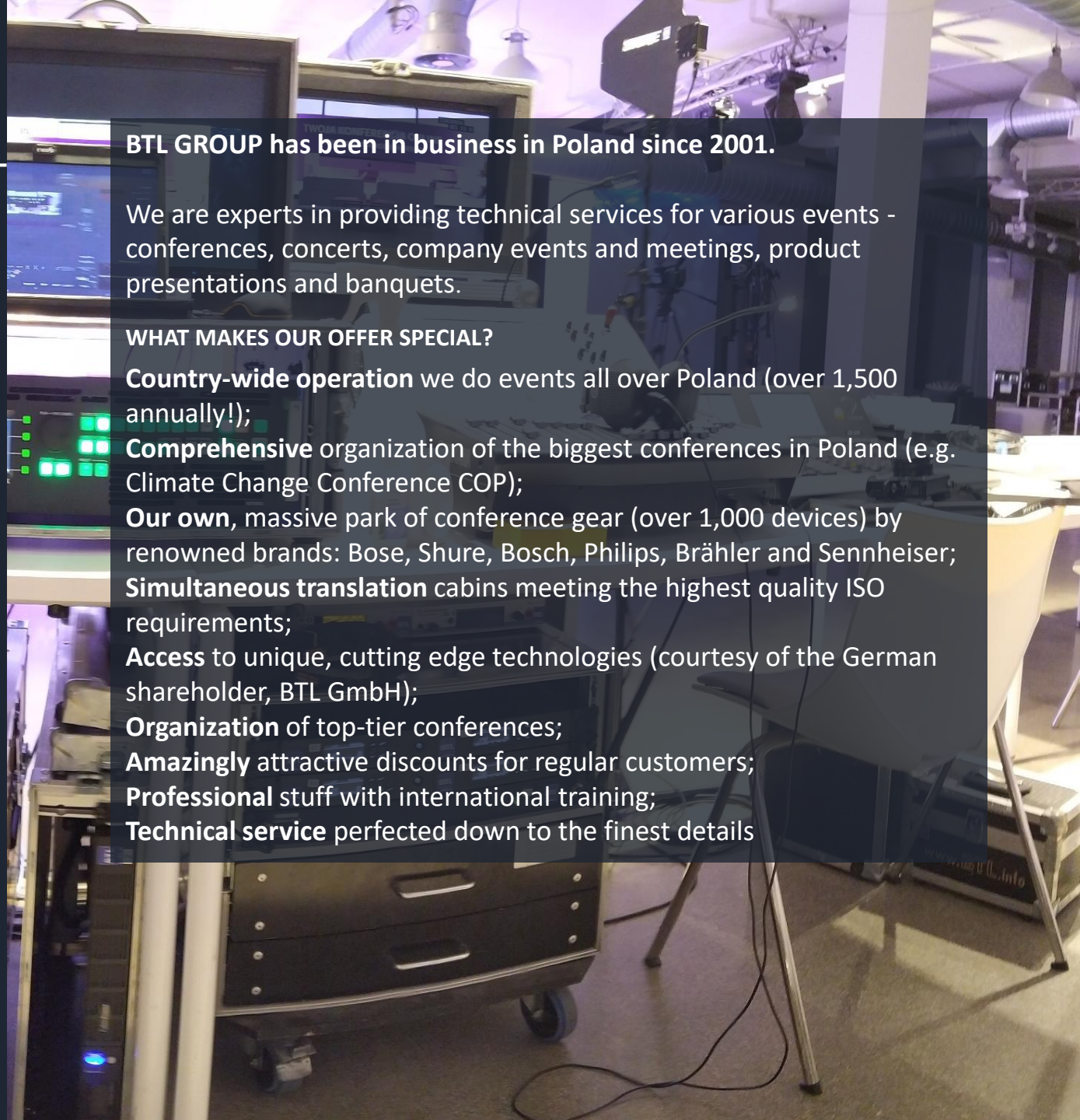
Access to unique, cutting edge technologies (courtesy of the German shareholder, BTL GmbH);

Organization of top-tier conferences;

Amazingly attractive discounts for regular customers;

Professional staff with international training;

Technical service perfected down to the finest details





DIGITAL STREAMING STUDIO



YOUR ON-LINE EVENT WITH BTL DIGITAL STUDIO! – CUSTOMISED LIVE STREAMING SOLUTION

Your event can't take place in a brick & mortar venue? Move it to the digital world!

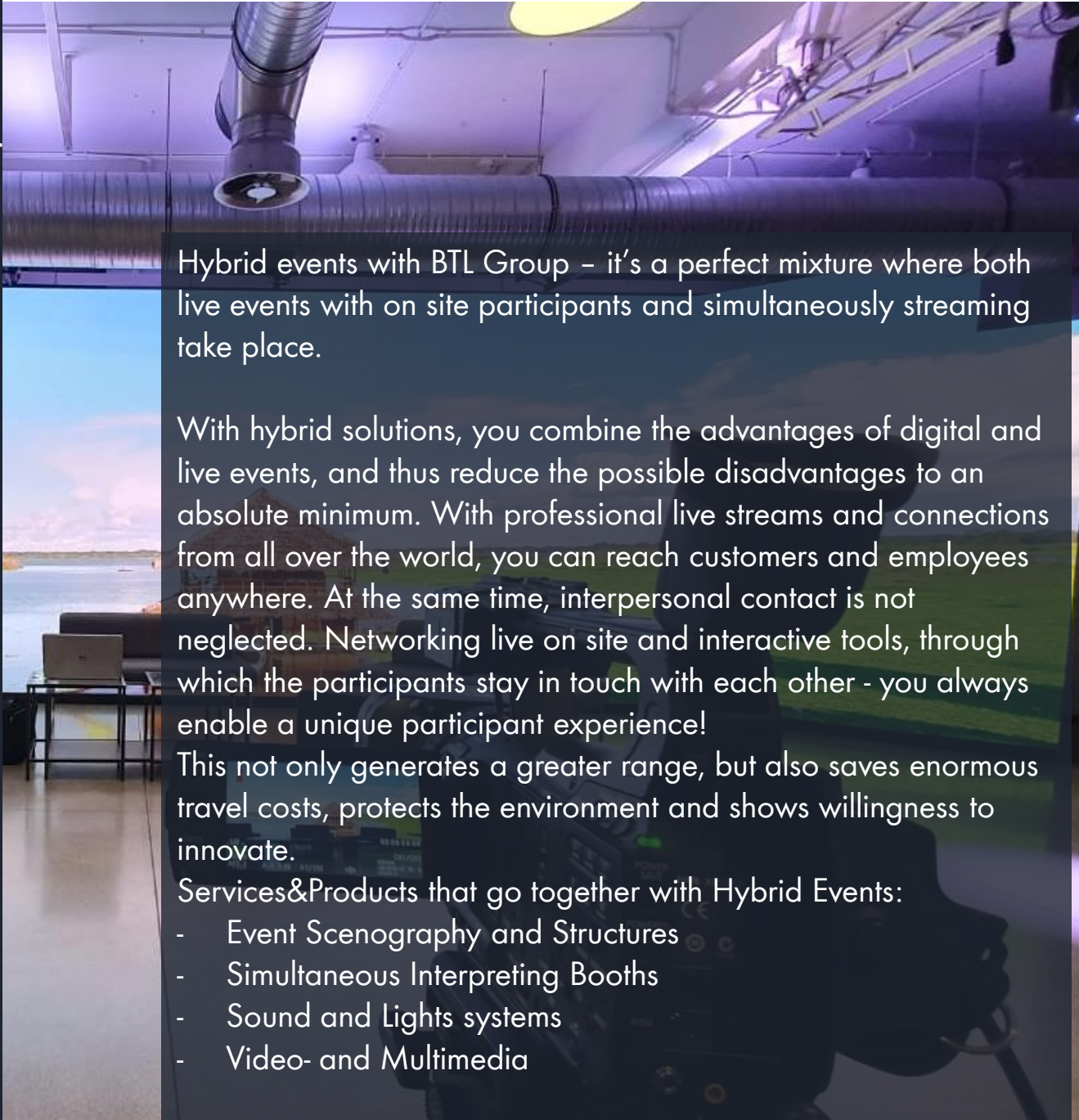
We offer full service for digital events: webinars, on-line events and conferences. The surest way to turn your event into a (digital) success! We would like to offer you the possibility to build or arrange a fully equipped studio in any place you choose. That way you can keep communicating with employees, clients, press representatives or organise workshops, webinars, product presentations, etc. - all in a professional, modern way.

AN EXEMPLARY SPACIOUS, 300 M2 STUDIO FEATURES:

- a 36 m2 panoramic LED screen that gives you endless possibilities of creating virtual settings, display presentations and show the speakers
- professional cameras
- teleprompters for speakers
- studio-grade and event-oriented lighting
- professional sound system and wireless microphones
- furniture for customised setting
- live broadcasting / streaming and preparation of content for download / VoD
- full technical service that satisfies hygiene standards and Coronavirus protection requirements



HYBRID EVENTS



Hybrid events with BTL Group – it's a perfect mixture where both live events with on site participants and simultaneously streaming take place.

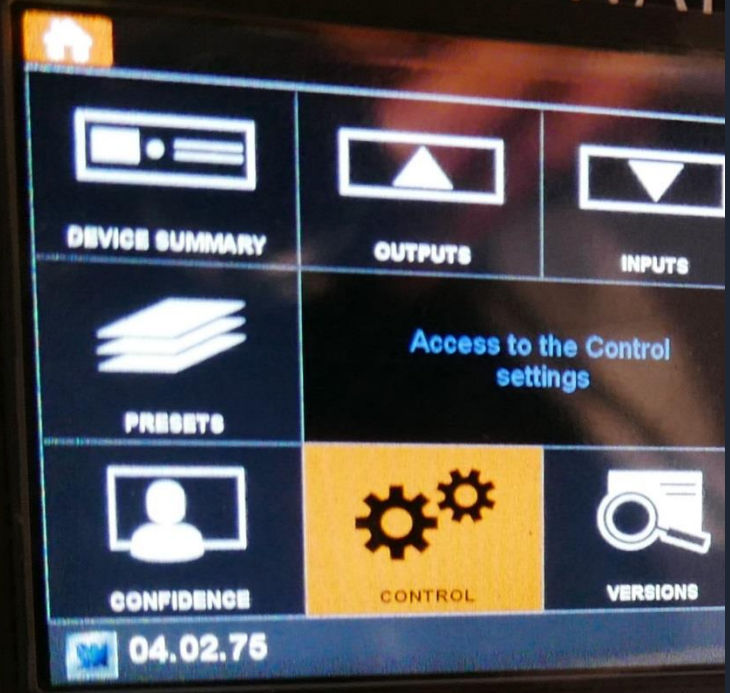
With hybrid solutions, you combine the advantages of digital and live events, and thus reduce the possible disadvantages to an absolute minimum. With professional live streams and connections from all over the world, you can reach customers and employees anywhere. At the same time, interpersonal contact is not neglected. Networking live on site and interactive tools, through which the participants stay in touch with each other - you always enable a unique participant experience!

This not only generates a greater range, but also saves enormous travel costs, protects the environment and shows willingness to innovate.

Services&Products that go together with Hybrid Events:

- Event Scenography and Structures
- Simultaneous Interpreting Booths
- Sound and Lights systems
- Video- and Multimedia

ANALOG WAY



NeXtage 08

DIGITAL EVENTS

Streaming – this is your option for an event now!

Through video conferences, live streams or interactive online formats, we create the opportunity to carry the messages directly to customers, press representatives and interested parties through digital events around the world. As a multi-device solution, we enable fast, device-independent and simple communication worldwide. In addition to classic presentations, also with interactive content, instant feedback and direct discussions with customers.

Individual solutions from digital events to webcasts to interactive conference formats - we are happy to assist you with our expertise.





LIVE EVENTS

Live events or live communication – this is our specialty.

We love events with all their different characteristics and challenges. This is truly what inspires us and makes us grow and develop.

Some events tickle the imagination in a special way. Mainly because they entail requirements that go beyond the scope of everyday life.

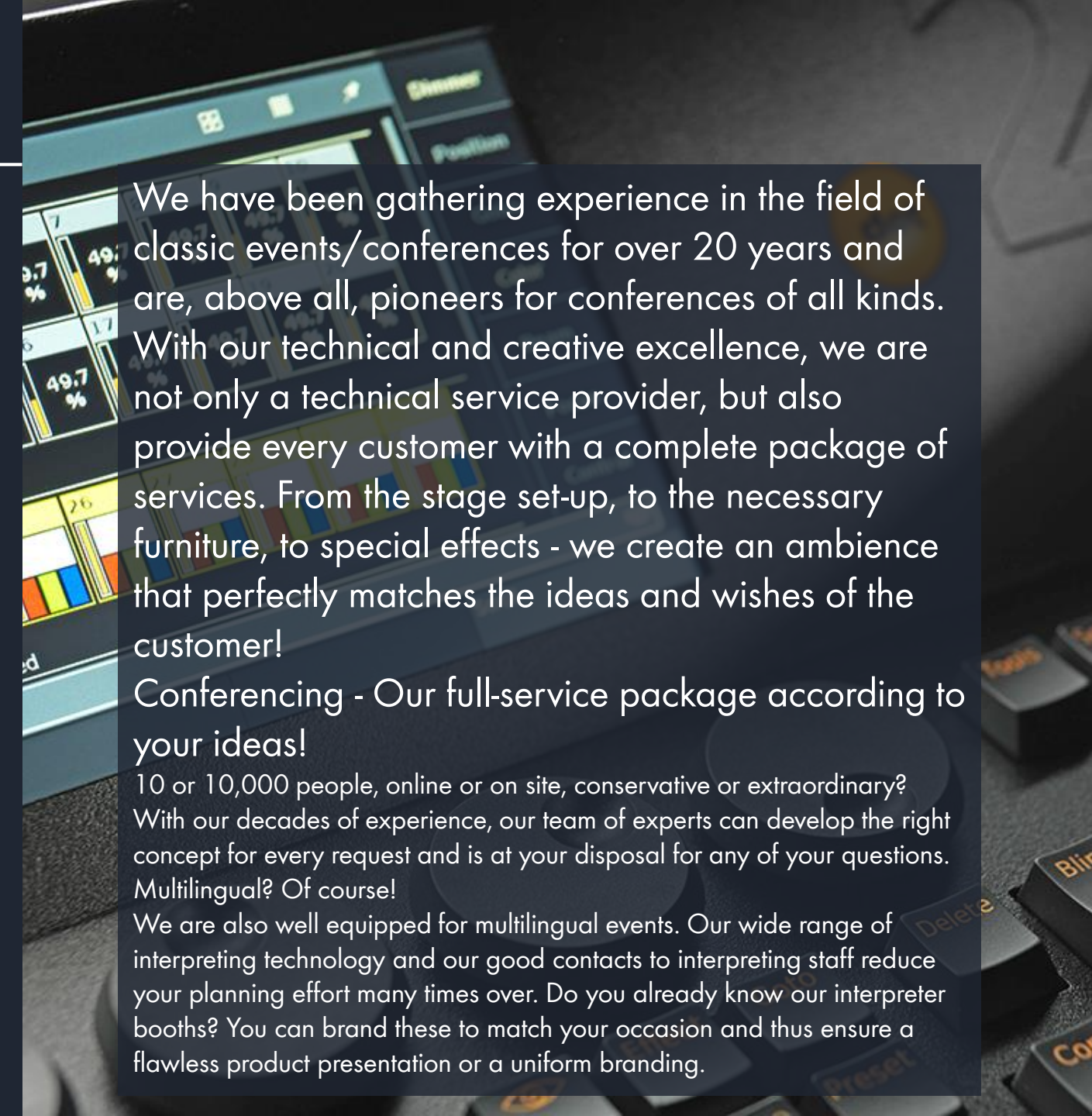
We don't just provide video, sound and light solutions. Our service begins in advance and is based on detailed and budget-oriented advice. We advise on safety concepts, create technical drawings, load plans and static calculations. We coordinate the process planning, develop special technical solutions and communicate with building authorities and special trades.

During the event we are on site for you and look after a smooth process. This enables us to react to changes at short notice and without any loss of quality.

And while you toast a good, successful event afterwards, we take care of the conclusion and the follow-up in the background!



CONFERENCES



We have been gathering experience in the field of classic events/conferences for over 20 years and are, above all, pioneers for conferences of all kinds. With our technical and creative excellence, we are not only a technical service provider, but also provide every customer with a complete package of services. From the stage set-up, to the necessary furniture, to special effects - we create an ambience that perfectly matches the ideas and wishes of the customer!

Conferencing - Our full-service package according to your ideas!

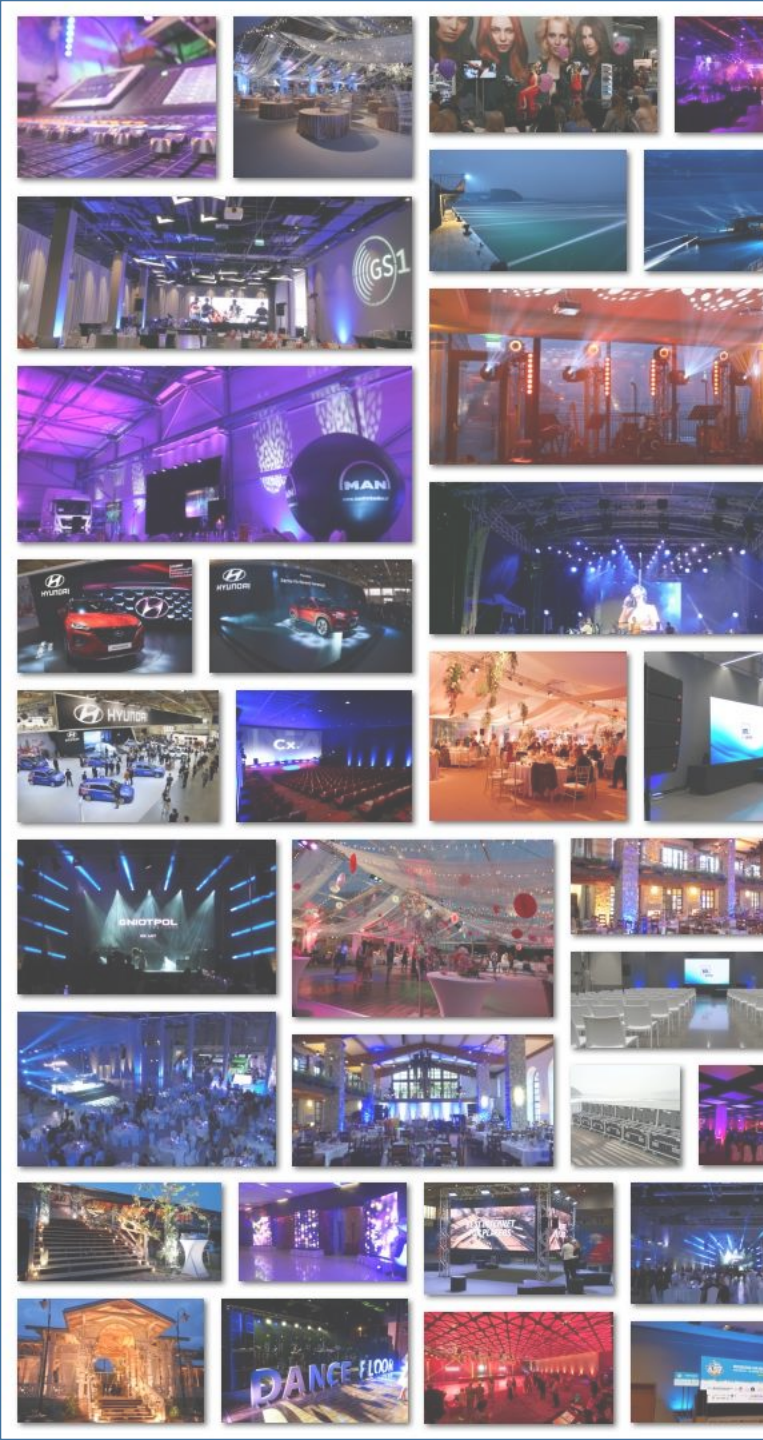
10 or 10,000 people, online or on site, conservative or extraordinary? With our decades of experience, our team of experts can develop the right concept for every request and is at your disposal for any of your questions. Multilingual? Of course!

We are also well equipped for multilingual events. Our wide range of interpreting technology and our good contacts to interpreting staff reduce your planning effort many times over. Do you already know our interpreter booths? You can brand these to match your occasion and thus ensure a flawless product presentation or a uniform branding.



REFERENCES





BTL
group
Digital Event

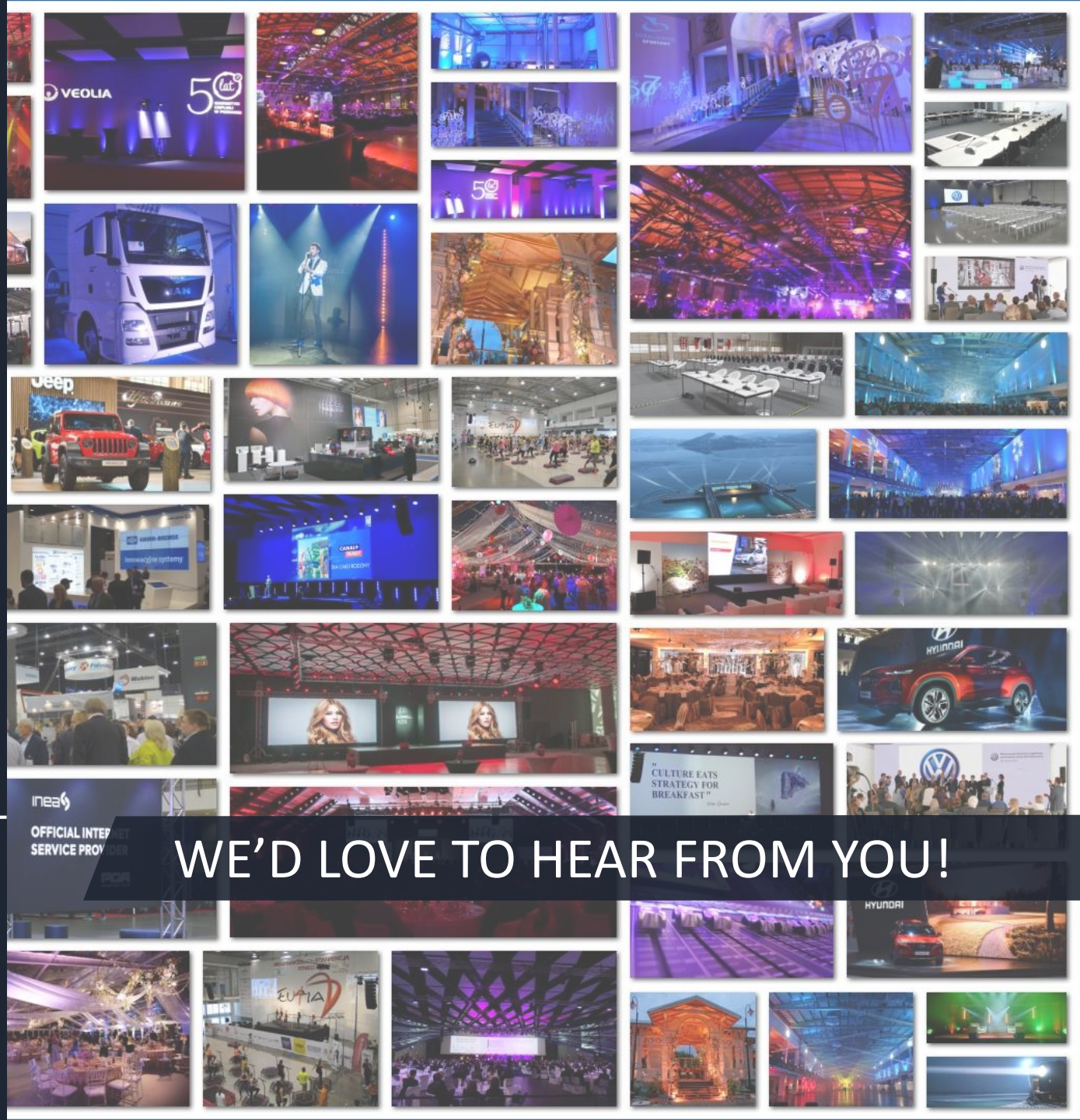
BTL Group

biuro@btl-group.pl

www.BTL-group.pl

Tel. +48 61 842 09 54

Mob. +48 502 028 058



inea
OFFICIAL INTERNET
SERVICE PROVIDER

WE'D LOVE TO HEAR FROM YOU!